JACK MCDERMOTT

GAMING / SPORT

4% FEMALE	96% MALE
55% UK	45% INTL.
42% 18-24	32% 25-34

Jack McDermott, known as PieFace23 online, first appeared on Deal or No Deal in 2014 followed by an incredible appearance on Big Brother 16 in 2015 finishing 4th.

Jack is now one of the most successful content creators in the UK and one of the largest Twitch streamers in the industry with an online following of almost 2 million followers across Twitch, YouTube, Twitter and Instagram.

Jack is an avid Formula 1 fan as well as a lifelong Plymouth Argyle supporter.

@THE_PIEFACE
338K Followers

@PIEFACE23TTV
277K Followers

@PIEFACE23
636K Subscribers

@PIEFACE23
854K Followers









INTERTALENT