JOHN NELLIS

FOOTBALL / SPORT

John Nellis is the UK's fastest growing football content creator known for his self-titled channel 'John Nellis' where he has amassed over 480,000 subscribers since launching his channel is 2020. Since then, John's content has been seen by an astonishing 1 billion people globally across all platforms.

Creating content around football, John's most successful month came during the 2022 World Cup where he accumulated over 500 million views in less than 30 days.

Most recently, John worked closely with SoRare to create a piece of content with four-time Champions League winner and World Cup winner Gerrard Pique which has been watched by over 200,000 people.

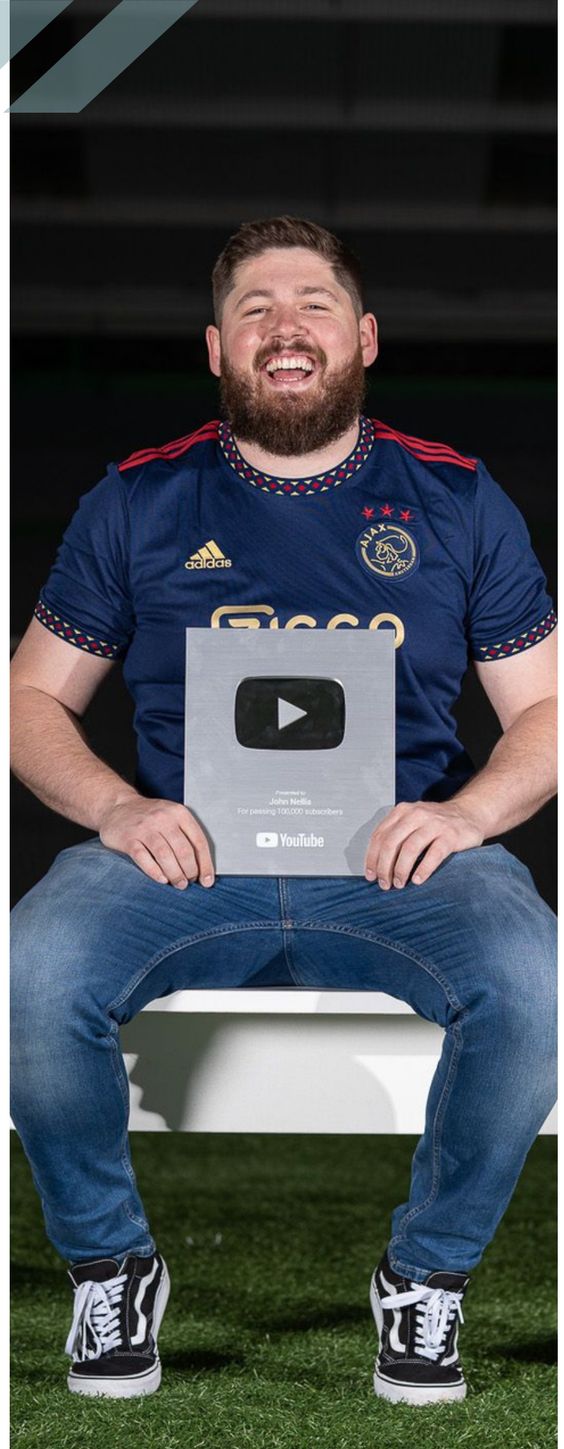
20% FEMALE	80% MALE
57% UK	43% INTL.
36% 18-24	24% 35-44

@JOHNNELLIS
25K Followers

@JOHNNELLIS
54K Followers

@JOHNNELLIS
480K Subscribers

@JOHNNELLIS_
487K Followers









INTERTALENT